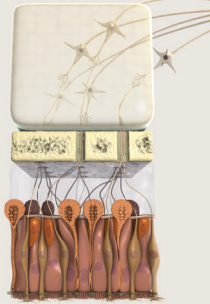


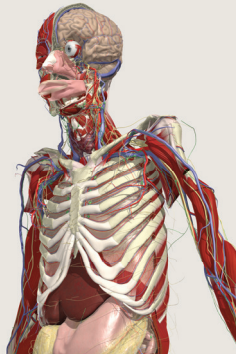
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## FOR ANATOMICAL SCIENCES

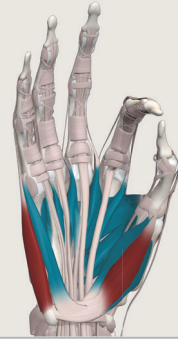
**ANATOMY & PHYSIOLOGY**



**GROSS ANATOMY**



**FUNCTIONAL ANATOMY**

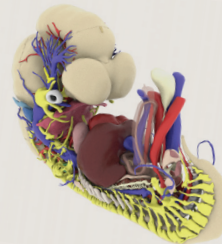


# ANATOMY.TV

**CLINICAL & IMAGING**



**EMBRYOLOGY**



POWERED BY PRIMAL PICTURES

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Primal's meticulously crafted 3D anatomical models – derived from real scan data – form the dynamic foundation for a comprehensive, customizable portfolio of digital learning resources. Developed by a dedicated team of experts, the Anatomy.tv platform addresses all your anatomy, physiology, embryology, clinical, imaging, and functional anatomy needs.

## FIND THE RIGHT COMBINATION

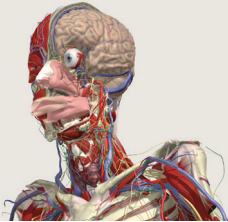
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### ANATOMY LEARNING OUTCOMES FOR MEDICINE

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Increase engagement and reduce cognitive load by interacting with our model in VR.

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Perceptive and Adaptive Learning Modules that adapt to and assess the knowledge of each learner.

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Advanced clinical content to support transition from student to practitioner covering:

- Dentistry
- Pelvic Floor Disorders
- Speech Language Pathology
- Audiology

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Understand radiology and cross-sectional anatomy with 3D digital models of:

- Ultrasound of the Limbs
- Cross-sectional Anatomy of the Trunk

#### ANATOMY & PHYSIOLOGY



##### ANATOMY & PHYSIOLOGY



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#### FUNCTIONAL ANATOMY



##### REAL-TIME FUNCTIONAL ANATOMY



Explore core functional movements and goniometry techniques with our fully interactive 3D model in motion.

##### FUNCTIONAL ANATOMY



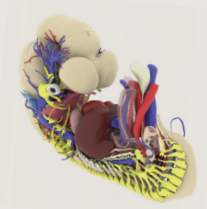
Connect anatomical structures to functional movement with prescriptive animations and 3D models.

##### RESISTANCE TRAINING



View relevant anatomy systemically, and see muscle function in action with exercise animations.

#### EMBRYOLOGY



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I have been using Primal for anatomy teaching to both training- and consultant-level surgeons. The level of detail Primal provides is unrivalled compared to other 3D anatomy platforms.

**Ajith George**  
Consultant Head and Neck Surgeon  
University Hospitals North Midlands  
UK



It's not just anatomy and physiology, you have exercise videos and also ultrasound... And for everything that we're able to give to these students, it has definitely improved their performance.

**Eric Greska**  
Associate Professor  
University of Delaware, Newark  
USA



Students often ask, 'How detailed do I need to know anatomy?' I reply, 'How detailed of a therapist do you want to be?' Primal challenges the student to take those details to a level of mastery.

**Jim Lewis**  
Associate Professor  
Brenau University  
USA

\* The Anatomy.tv platform, Anatomy & Physiology, and Learning Outcomes for Medicine all currently align with level AA WCAG as much as is possible. Work will continue towards achieving alignment across the portfolio.