Adobe Creative Campus

LEARNING CURVE

The Adobe Creative Campus program

Spotlighting leading colleges and universities that partner with Adobe to empower all students with the career skills they need in the age of AI.

The Adobe Creative Campus program recognizes colleges and universities worldwide that empower students in all disciplines to learn the creative, productivity, and AI skills employers need. These accredited institutions bridge the digital divide by providing equitable access to Adobe Creative Cloud, Adobe Express, and generative AI features from Adobe Firefly. As a result, students learn to communicate more effectively in the workplace—in impactful formats like presentations, videos, data visualizations, visually rich documents, and podcasts—while using AI responsibly and ethically in their creation.

Faculty collaborate with others in the Adobe Creative Campus community to share best practices in developing innovative pedagogies and work-ready curricula. Students benefit from a modern approach to teaching and learning that prepares them for careers in the age of AI.

Photo by: Jakub Mosur

How does an institution benefit from becoming an Adobe Creative Campus?

Set your campus apart.
Adobe Creative Campus partners are recognized for their forward-thinking approach to education, often pioneering new teaching methods that leverage technology to enhance student outcomes. The program continues to grow as more institutions realize the value of equipping students with the skills employers are demanding and Adobe can help foster—creative thinking, content creation, visual communication, collaboration, and the responsible use of AI.

Be recognized as a leader.
As an Adobe Creative Campus, you will have opportunities to engage in co-marketing initiatives with us to enhance your institution's visibility. And to promote equitable access of Adobe tools to everyone on campus, we provide exclusive, branded marketing materials created by the Adobe design team.

Prepare students for successful careers.
As an Adobe Creative Campus, your students can prepare for their careers by practicing the skills they learn with Adobe software to complete classroom assignments, create promotional materials for their clubs, and make their resumes, portfolios, and LinkedIn profiles stand out. They can earn Adobe-certified badges to demonstrate career skills like how to deliver stunning presentations or how to create with generative AI tools in a responsible way.

Empower faculty and staff.
Adobe Creative Campus partners are committed to student engagement and outcomes by creating new multi-modal teaching and learning experiences using Adobe technology. Adobe empowers instructors with free, curated resources and training opportunities like self-paced courses, workshops, events, and webinars. The Adobe Education Institute is offered exclusively to Adobe Creative Campus faculty and staff. They can sign up for live, hands-on training sessions with Adobe experts as well as learn and share best practices with others in the community.

Level up to Innovator status.
Adobe Creative Campus partners can achieve Innovator status, unlocking eligibility to apply for the Adobe Accelerator Fund.*Innovators demonstrate their use of Adobe tools to deepen student learning, boost student outcomes, and/or drive career readiness.

Qualifying institutions get access to funding for the expansion of successful programs or the implementation of a research practice that measures the impact of Adobe on student success. Innovators and their distinct programs are recognized through Adobe-led marketing and communication efforts and at an award ceremony during Adobe EduMAX, our premier, annual higher education event.

How do students benefit from learning creative, productivity, and AI skills with Adobe's industry-standard tools?

Students and the institutions in which they are enrolled experience significant long-term and near-term benefits.

Improving student grades
Developing key skills leads to quantifiable outcomes across student segments from first-term to traditionally underserved.[1]

Improving student retention
Institutions that teach these skills provide proven, measurable value to students, making it easier to retain them.[1]

Improving post-grad job prospects
Many of those entering the workforce with creative skills are more in demand and garner higher salaries.[2]

Improving long-term career trajectory
Creative skills provide benefits, a competitive edge, and an improved career trajectory for many.[2]

[1] *Source: Adobe Civitas study 2021* | [2] *Source: LinkedIn study 2021*

What does it take to become an Adobe Creative Campus?

Adobe Creative Campus program partners provide all faculty, staff, and students access to Adobe tools. Talk to your Adobe account executive about how Adobe Creative Cloud and Adobe Express can support the right access model for your institution.

Photo by: Jakub Mosur

Institutions that have been recognized as an Adobe Creative Campus.

Are you interested in joining these institutions as a fellow Adobe Creative Campus partner? Contact your Learning Curve today.

CLEMSON UNIVERSITY

Tulane University

Duke

WAKE FOREST UNIVERSITY

PennState

VCU

Temple University

BOSTON UNIVERSITY

ABILENE CHRISTIAN UNIVERSITY

MONTANA STATE UNIVERSITY

UNIVERSITY OF MARYLAND

MISSISSIPPI STATE UNIVERSITY

THE UNIVERSITY OF ARIZONA

Northeastern

UNIVERSITY OF Nebraska Lincoln

THE UNIVERSITY OF ALABAMA

ALGONQUIN COLLEGE

SJSU SAN JOSÉ STATE UNIVERSITY

ASU Arizona State University

UNIVERSITY OF LOUISVILLE

THE UNIVERSITY OF UTAH

FRESNO STATE Discovery. Diversity. Distinction.

FRANKLIN COLLEGE

WINSTON-SALEM STATE UNIVERSITY

UNCW UNIVERSITY of NORTH CAROLINA WILMINGTON

THE UNIVERSITY of NORTH CAROLINA at CHAPEL HILL

AUSTIN COMMUNITY COLLEGE DISTRICT

BOWIE STATE UNIVERSITY 1865

KENT STATE UNIVERSITY

ECU

UTSA The University of Texas at San Antonio

UNIVERSITY OF MIAMI

CENTRAL MICHIGAN UNIVERSITY

SETON HALL UNIVERSITY

Northern Illinois University

THE GEORGE WASHINGTON UNIVERSITY WASHINGTON, DC

IRSC INDIAN RIVER STATE COLLEGE

FAYETTEVILLE STATE UNIVERSITY

North America

Institutions that have been recognized as an Adobe Creative Campus.

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Teesside University

Aston University BIRMINGHAM UK

UWE Bristol University of the West of England

SOLENT UNIVERSITY SOUTHAMPTON

Northumbria University NEWCASTLE

BSU

Goldsmiths UNIVERSITY OF LONDON

SWPS University

Abertay University

ARTS UNIVERSITY PLYMOUTH

Kingston University London

Cardiff Metropolitan University | Prifysgol Metropolitan Caerdydd

Leeds Trinity University

Manchester Metropolitan University

UNIVERSITY of BRADFORD

ual:

UNIVERSITY OF WEST LONDON The Career University

a.r.u. Anglia Ruskin University

University of Hertfordshire UH

iSCOM

MY DIGITAL SCHOOL

HETIC

UCA University for the Creative Arts

LISAA

Higher Colleges of Technology كليات التقنية العليا

Paris School of Technology & Business

AKADEMIA WIT w WARSZAWIE

OXFORD BROOKES UNIVERSITY

University of Chester

WIN ÉCOLE DE MANAGEMENT DU SPORT

Narratiiv.

ATELIER DE SEVRES

IESA arts&culture

Paris School of Business

penninghen

ESIC University

University of East London Pioneering Futures since 1898

ESICAD

UA 92 UNIVERSITY ACADEMY 92 MANCHESTER

UK and Europe

Institutions that have been recognized as an Adobe Creative Campus.

Are you interested in joining these institutions as a fellow Adobe Creative Campus partner? Contact Learning Curve today.

RMIT UNIVERSITY

SWIN BUR NE — SWINBURNE UNIVERSITY OF TECHNOLOGY

YONSEI UNIVERSITY

WESTERN SYDNEY UNIVERSITY

TAFE NSW — NSW GOVERNMENT

RITSUMEIKAN

TORRENS UNIVERSITY AUSTRALIA

Curtin University

北海道大学 HOKKAIDO UNIVERSITY

TDU 東京電機大学 TOKYO DENKI UNIVERSITY

UNIST — ULSAN NATIONAL INSTITUTE OF SCIENCE AND TECHNOLOGY 2007

UNIVERSITY OF CANBERRA

GRIFFITH UNIVERSITY QUEENSLAND AUSTRALIA

THE ONE ACADEMY

THE UNIVERSITY OF WESTERN AUSTRALIA

BOND UNIVERSITY

DE LA SALLE-COLLEGE OF SAINT BENILDE

KEMENTERIAN PENDIDIKAN TINGGI

JK LAKSHMIPAT UNIVERSITY JKLU

Asia Pacific

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